

New Horizon of Siriraj in Upcoming AEC



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ASEAN Community



ASEAN Political Security Community	ASEAN Economic Community	ASEAN Socio-Cultural Community
ASEAN Ministerial Meeting (AMM)	ASEAN Economic Ministers (AEM)	Culture & Arts
ASEAN Regional Forum (ARF)	ASEAN Free Trade Area (AFTA) *	Disaster Management
Defence	Energy	Education *
Law	Food, Agriculture & Forestry	Health *
Transnational Crime	Finance	Information

ASEAN Community



ASEAN Political Security Community	ASEAN Economic Community	ASEAN Socio-Cultural Community
	Investment	Labour
	Minerals	Rural Development & Poverty
	Mekong Basin Development Cooperation	Social Welfare & Development
	Transportation	Science & Technology
		Women
	Youth	

ASEAN Community



ASEAN Economic Community : AEC

- ASEAN Framework Agreement on Services : AFAS

ลดภาษีหรือค่าธรรมเนียมต่างๆ ที่เป็นอุปสรรคต่อการให้บริการ 4 ด้าน ภายในปี 2013

- IT and Telecommunication
- Health *
- Tourism *
- Aviation and Air Transportation



ASEAN Community



Mutual Recognition Arrangement : MRA

- รับรองข้อตกลงยอมรับร่วม คุณสมบัติของผู้ให้บริการวิชาชีพ สาขาสุขภาพ
3 วิชาชีพ
- วิชาชีพพยาบาล (MRA on Nursing Services) ลงนามปลายปี ค.ศ. 2006
- วิชาชีพแพทย์ (MRA on Medical Practitioner) ลงนามในปี ค.ศ. 2009
- วิชาชีพทันตแพทย์ (MRA on Dental Services) ลงนามในปี ค.ศ. 2009



ASEAN Community



Push & Pull Factors of Nurse (Medical Personnel) Migration

- Income
- Job Satisfaction
- Organisational Environment & Career Opportunity
- Governance
- Protection & Risks
- Social Security & Benefit

Mary Haour-Knipe and Anita Davies, 2008. Return Migration of Nurse, developed for International Centre for Nurse Migration



P Watanapa

ASEAN Community



Opportunity for Thailand to Become a Host Country for HRH Migration

- Comparative Advantages
- Hub of Communication, Business and Services
- Culture and Hospitality
- Reasonable Cost of Living
- Health Technology Advancement



ASEAN Community



Opportunity for Thailand to Become a Host Country for HRH Migration

- Factors Limiting HRH Immigration
- License Examination (Thai)
- ASEAN MRA on Nursing Services (3 Year Working Experience / Local Legislation Requirement), MRAs on Medical Services and Dental Services (5 Year Working Experience / Local Legislation Requirement)

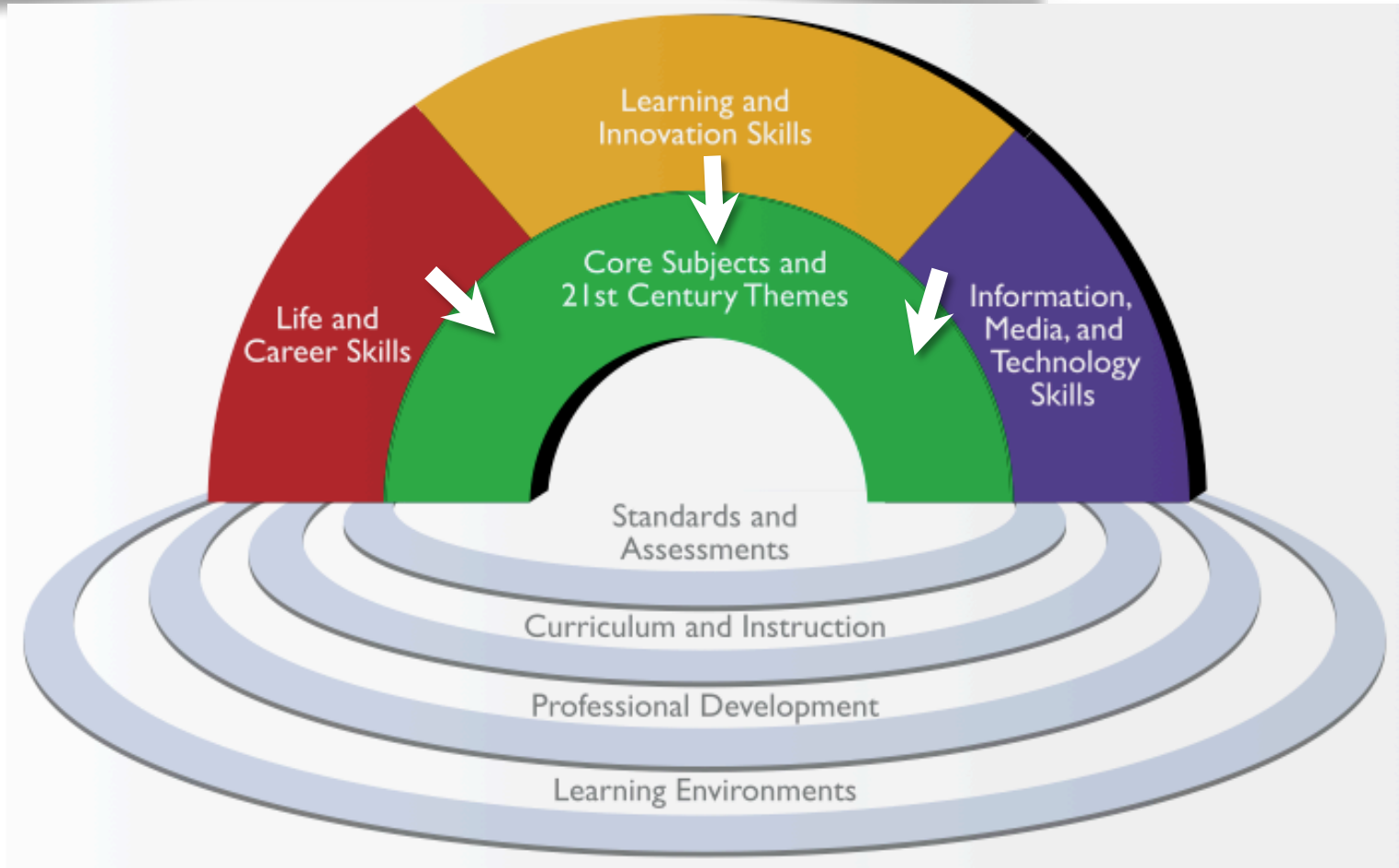
Siriraj & AEC



Main Missions :

- Teaching & Learning
- Research
- Academic and Clinical Services

Teaching & Learning : Targets



Teaching & Learning : Targets



Undergraduates :

- Top Leading Medical Schools among ASEAN Countries
- High Performance, Ethical with 21st Century Skills Medical Students
- Active Accomplishment of Medical Education Research/Reform

Integration-Based Medical Education
Team-Based Learning



Teaching & Learning : Targets



Postgraduates :

- High Reputation Centre on Clinical Training of Medical Specialties
- High-Competency Academic & Ethical Clinicians
- Regional Clinical Training Centres
- High Reputation Centre on Medical Research
- Enthusiastic Master, Doctorate Degree, Post-Doctorate Medical Scientist



	External Opportunities (O)	External Threats (T)
Internal Strengths (S)	SO Maxi-Maxi Strategy	ST Maxi-Mini Strategy
Internal Weaknesses (W)	WO Mini-Maxi Strategy	WT Mini-Mini Strategy

SO ใช้กลยุทธ์เชิงรุก
ST ใช้กลยุทธ์เชิงป้องกัน
WO ใช้กลยุทธ์เชิงแก้ไข
WT ใช้กลยุทธ์เชิงรับ



TOWS Strategic Alternatives Matrix

	External Opportunities (O) 1. 2. 3. 4.	External Threats (T) 1. 2. 3. 4.
Internal Strengths (S) 1. 2. 3. 4.	<p style="text-align: center;">SO <i>"Maxi-Maxi" Strategy</i></p> <p>Strategies that use strengths to maximize opportunities.</p>	<p style="text-align: center;">ST <i>"Maxi-Mini" Strategy</i></p> <p>Strategies that use strengths to minimize threats.</p>
Internal Weaknesses (W) 1. 2. 3. 4.	<p style="text-align: center;">WO <i>"Mini-Maxi" Strategy</i></p> <p>Strategies that minimize weaknesses by taking advantage of opportunities.</p>	<p style="text-align: center;">WT <i>"Mini-Mini" Strategy</i></p> <p>Strategies that minimize weaknesses and avoid threats.</p>

Teaching & Learning : Actions



Undergraduates :

- Establishment of ASEAN Network of Medical Schools
- Action : At Siriraj - September 2012
 - Medical Schools from All ASEAN Countries
- Establishment of the 1st ASEAN Medical Student Leadership Summit
- Action : At Siriraj - August 2012
- MOU with Several Medical Schools for Student Exchange

Teaching & Learning : Actions



Undergraduates :

- Hosting of International Meeting/Conferences about Medical Education
- Action : At Siriraj - September 2012
 - International Session on Medical Education Reform
 - Medical Schools from All ASEAN Countries
- Setting Up an Informal Learning Activities on English Speaking & Listening Proficiency
- Action : Collaboration with Faculty of Liberal Arts, MU

Teaching & Learning : Actions



Undergraduates :

- Developing and Implementing 21st Century Learning Model
- Action : Sequential Introduction of
 - 21st Century Skills
 - 21st Century Higher Education
 - 21st Century Learning Model
 - 21st Century Learner and Teacher

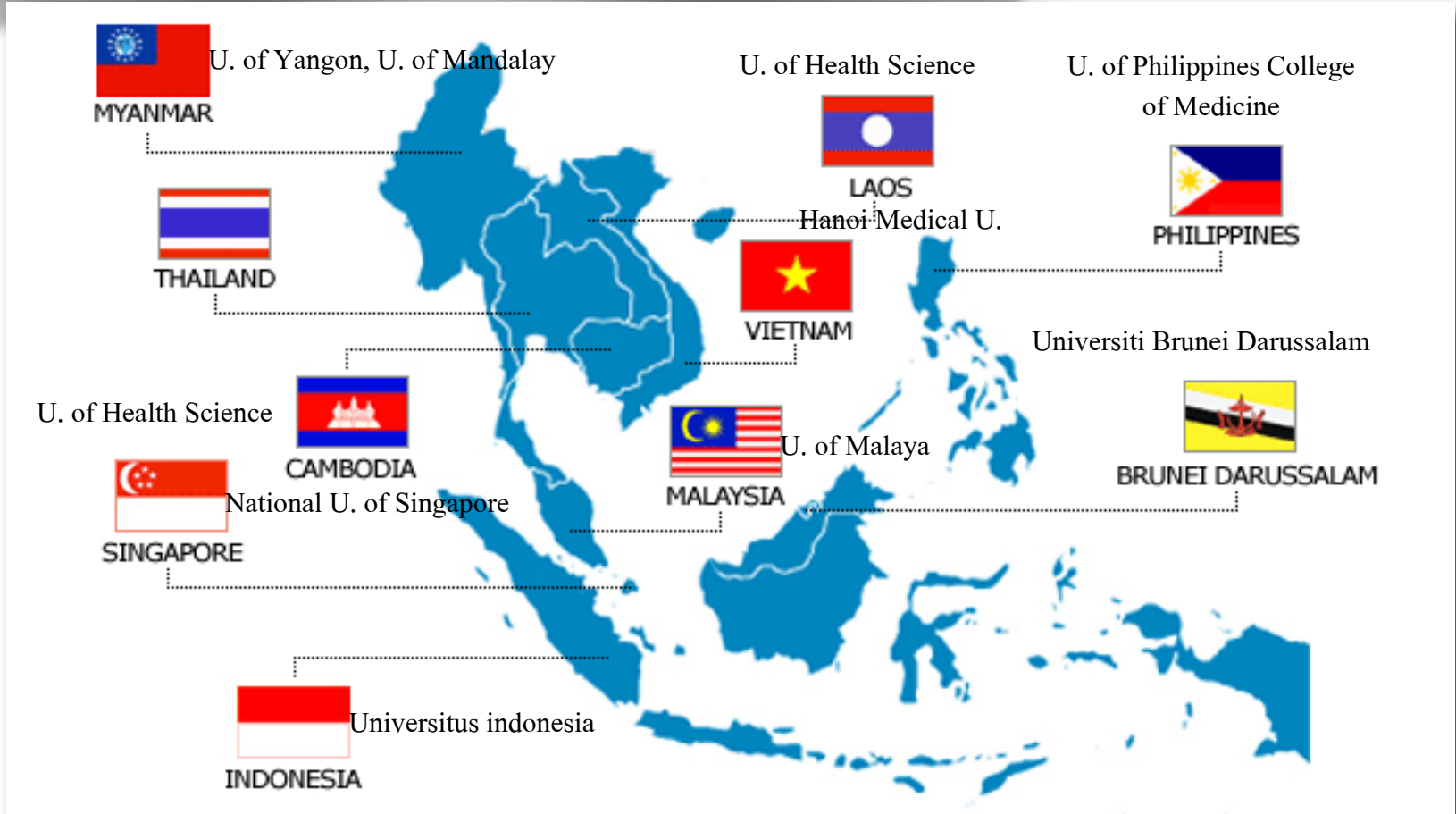
Teaching & Learning : Actions



Postgraduates :

- MOU with Several Medical Schools for Postgraduate Student Exchange
- Action : MOU with All ASEAN Medical Schools by December, 2012
- MOU at D-D Level for Resident Exchange
- Action : Initiated and Done by Departments

Teaching & Learning : Actions



Research : Targets



Basic & Clinical Research :

- A Node in the Global Research Network
- Target : At Siriraj - September 2012
 - Emerging Diseases, Complex Non-Communicable Diseases etc.
 - Regular Teleconference with Research Centres - Anywhere, Anytime
- Development of High Quality Researchers and Projects

Research : Targets



Node of the Global Research Network



Research : Targets



R2R :

- National Network on R2R and Move Towards Lean-R2R
- Mechanism of Effective Human Resource Development
- R2R : from Thailand to ASEAN



Academic & Clinical Services



Academic Services :

- Organising International Training Courses :
- Skill Lab. - Soft Cadaver, Fresh Cadaver
- Laparoscopic/Robotic Surgery
- Organ Transplantation
- Hosting International Conferences/Meetings
- Herbal Garden

Academic & Clinical Services



Clinical Services :

- Services of More Segments of Patients & Diversity of Services :
- Piyamaharajkarun Hospital
- Thai Traditional Massage/Medicine
- More Routes of Public Transportation
- IT Assisted Services - Effects of Net-Generation
- RFID, Bed Management Software etc.



Academic & Clinical Services

