



มหาวิทยาลัยมหิดล
คณะแพทยศาสตร์ศิริราชพยาบาล

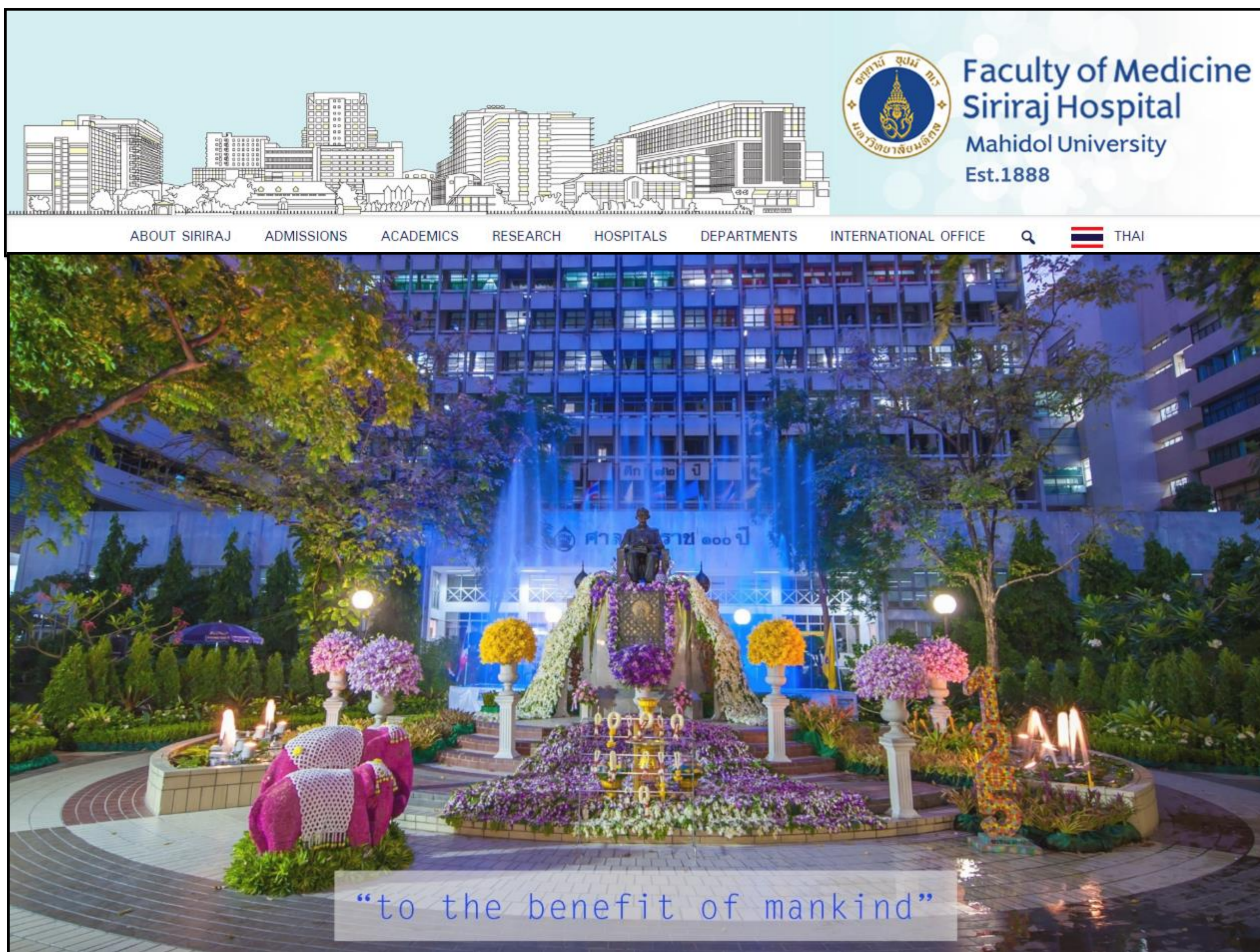
เรื่องเล่าสร้างแรงบันดาลใจ : KM Inspiration

YOU'LL NEVER WALK ALONE

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ALL NEW SIRIRAJ ENGLISH WEBSITE

From Problem to Knowledge Management



- Phase 1 since January, 2017
- Phase 2 since April, 2018
- 231,166 views of all time
- 3rd place of search engine
- Product of KM
- Creation of “Super Users”
- Dynamic & Active Website
- Multisectoral cooperation

Super user

A web admin who has the well-round capability on writing news content (both in Thai and English), publishing a webpage, and having the terms and background knowledge on relevant medical and research term

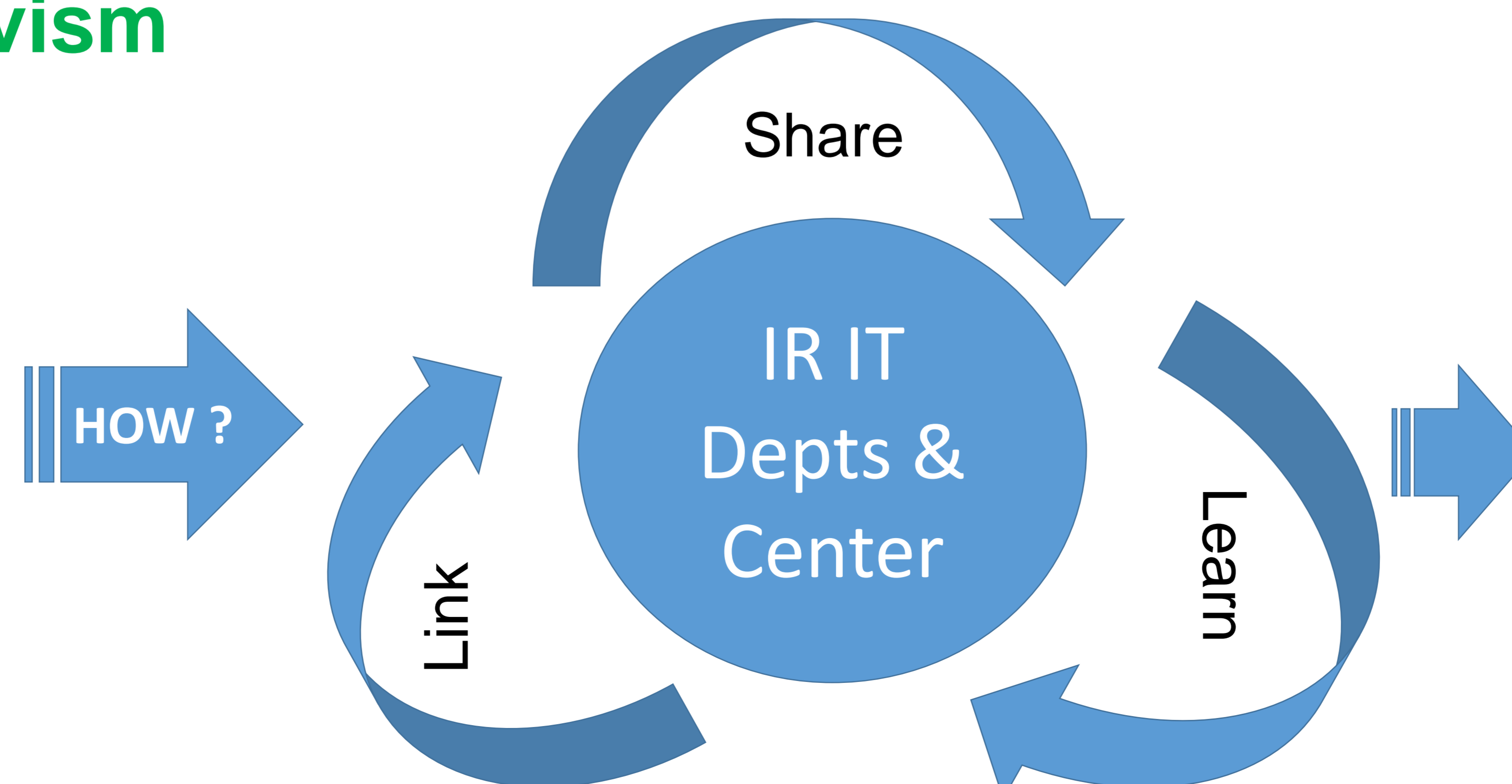
What KM give us ?

In this case: Super user is having a capability to write English news, solve IT problem and generate content, multidisciplinary knowledge in depts. & office.

Framework of Multisectoral Cooperation for Dynamism and Activism

PROBLEM: เว็บตาย

- No update
- No news feed
- Single person action
- No cooperation
- No coordination



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